

2023 Outlook: Looking for Light

- Yield is back
- Selectivity matters more
- Inflation's getting stickier

2022 proved to be a challenging year with pressure on equities and bonds alike in face of rising rates and soaring inflation.

In our *2023 Outlook: Looking for Light*, we explore three key themes

1. **Yield is back:** for equities, bonds and alternatives - the yield drought is over
2. **Selectivity matters more:** within and across asset classes
3. **Inflation is getting stickier:** getting past the peak, but still a problem

To find out more:

The full version of our **2023 Outlook** report is available to our clients. [For UK advisers requesting further information, please contact us.](#)

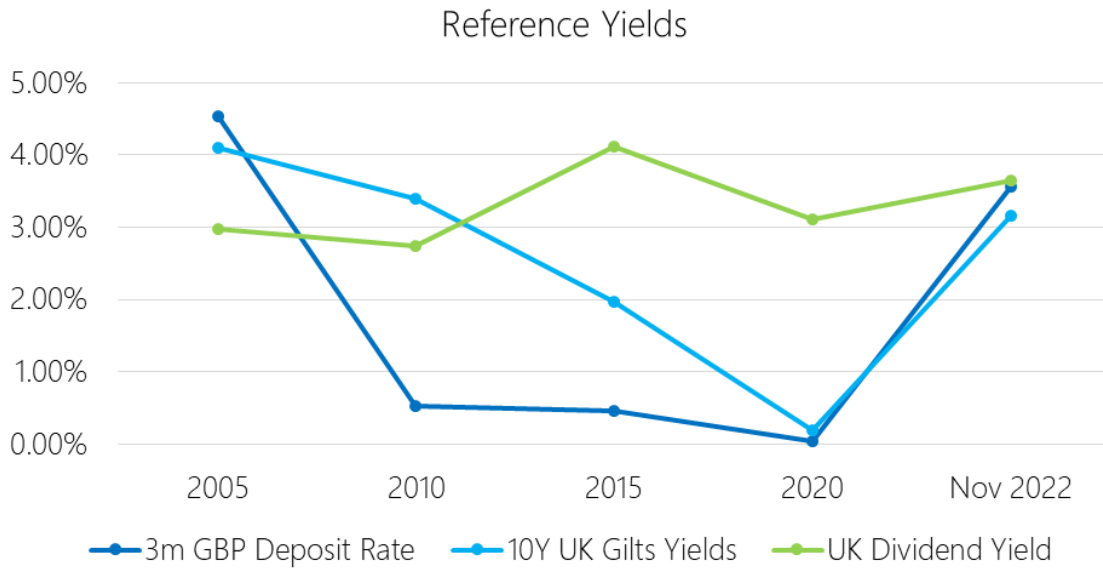
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Yield is back

For equities, bonds and alternatives, the yield drought is over. Since the Global Financial Crisis, Central Banks' near Zero-Interest Rate Policy suppressed yields. As Central Banks now hike policy rates to fight inflation, interest rates are normalising. As a result, yield is back. Rising policy rates, forces a repricing of yield premia across all asset classes: equities, income-generative alternatives, and bonds.

Yield can help underpin returns in uncertain times. From a portfolio construction perspective, income diversification becomes as important as asset diversification. As investors seek to build up diversified income streams, sizing risk across asset classes is key.

Fig.1. Indicative reference yields for GBP cash, bonds and world equities



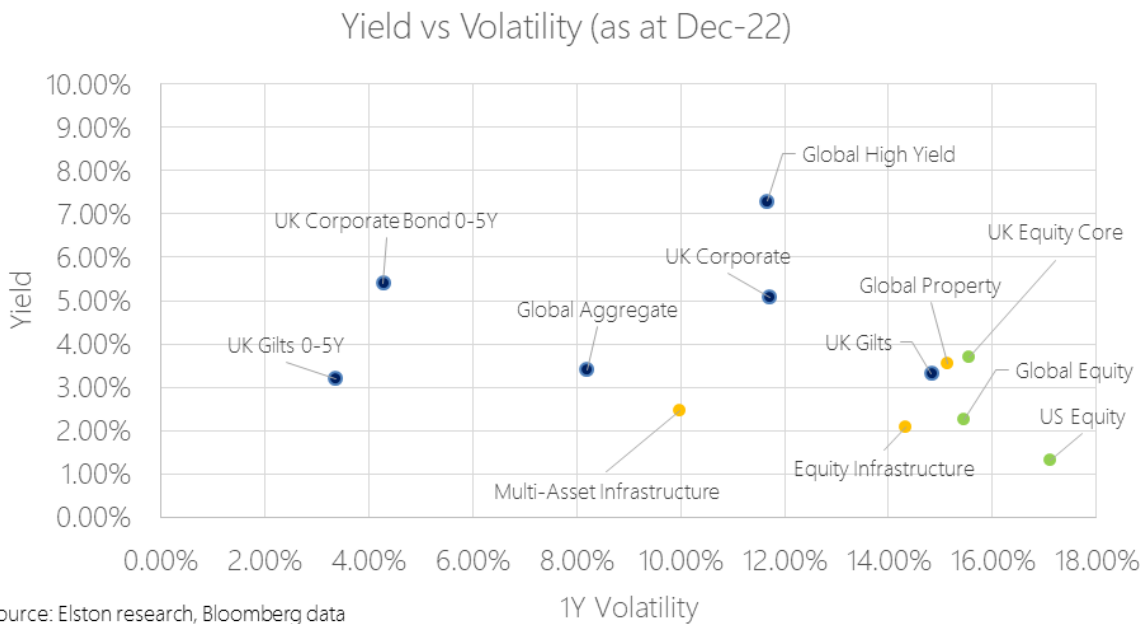
Source: Elston research, Bloomberg data

Selectivity matters more

2022 was a year of dislocation and dispersion. As recession risk, higher interest rate posture and inflation pressures continue into 2023, selectivity matters more, both across asset classes and within each asset class.

Within **Equities**, higher dispersion from a sector or factor perspective, relative to a regional approach, requires selectivity. But also creates opportunity.

Fig.2. Current Yield vs 1Y Historic Volatility



Source: Elston research, Bloomberg data

Within **Alternatives**, striking the balance between inflation resilience and income- vs non-income generative exposures involves some trade-offs.

Within **Bonds**, selectivity around duration/term, credit and currency remains essential with varying outlooks on interest rates, inflation and currency.

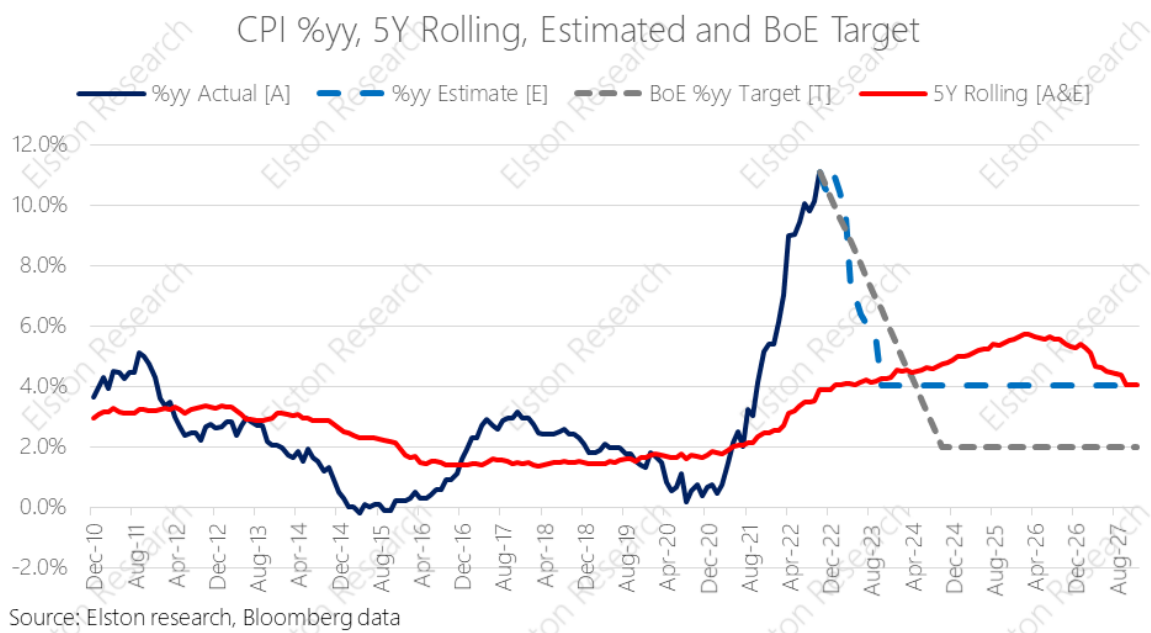
Inflation is getting stickier

We may be getting past the peak, but inflation is still a problem. It's getting stickier as it spreads from supply side inflation shock, to wage-price pressure (unions and strikes). Soaring UK energy costs remain embedded for producers, even if consumers are insulated following intervention.

Longer-term, structural remapping of European energy supply, transition to Net Zero, increased defence expenditure, and re-shoring are all examples of drivers that will keep inflation more persistent for longer. If we assume the next 5 years inflation averages 4%, then 5 year rolling inflation will peak in the UK in 2026, before decelerating.

So whilst we can celebrate getting past the peak, it is essential to ensure that portfolios remain inflation resilient.

Fig.3. UK CPI, and 5 year rolling inflation



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